

# Chinh Tong

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## EDUCATION

**Drexel University, Philadelphia, PA, B.S., Sports Business and Business Analytics**

Philadelphia, PA

- Lebow, College of Business
- June 2027
- Dean's List | 3.7 GPA

## TECHNICAL SKILLS

### Sports Technology

Synergy Sports, Hudl Sportcode

### Analytics

Power BI, Advanced Excel, Google Analytics, SQL

### Business Applications

Microsoft Office Suite, Google Workspace

## CERTIFICATES

- Athlete Marketing Essentials: NIL Certification
- Data Analytics in Sports Law and Team Management

## LANGUAGES

- English (Proficient)
- Vietnamese (Native)

## REFERENCES

### Zack Duffy,

Director of Basketball Operations,  
Drexel University  
zjd25@drexel.edu, 215-895-2348

### Andre Butler, Owner,

Graveyard Mentality  
info@graveyardmentality.com, 770-481-2188

## PROFESSIONAL EXPERIENCE

### MADE Hoop, Scouting Intern

04/2026 – Present | Remote

- Assist in building and maintaining prospect databases for player evaluation and event planning
- Support scouting staff with player research, background information, and preliminary evaluations
- Help organize scouting reports, player profiles, and tournament notes for internal use

### University of Pennsylvania, Football Recruiting and Operation Intern

04/2026 – Present | Philadelphia, PA

- Managed a recruiting database of 500+ prospects and produced weekly scouting reports to support staff decisions.
- Coordinated recruiting operations with 200+ prospects and families, executing 20+ visits efficiently and ensuring compliance.
- Organized travel for 100+ players and staff across 10+ trips and created 30+ recruiting materials, boosting social media engagement 15%.

### Drexel University, Men's Basketball Manager

09/2024 – Present | Philadelphia, PA

- Collaborate daily with NCAA Division I coaching staff to enhance practice efficiency while contributing analytical insights to player development and game preparation.
- Conduct advanced statistical and film analysis using Synergy Sports and team data to produce 20+ detailed opponent scouting reports, identifying play frequency, lineup efficiencies, and defensive coverage tendencies.
- Translate data and video breakdowns into actionable scouting summaries that directly inform game plans, matchup strategies, and in game adjustments.

### Graveyard Mentality Baseball, Sport Management Intern

04/2025 – 09/2025 | Remote

- Managed outreach for youth baseball camps with 150+ families and athletes.
- Supported recruiting operations, generating \$10K+ in revenue.
- Launched a student-athlete ambassador program for future growth.

### Vietnamese Basketball Association, Operations Volunteer

06/2024 – 07/2024 | Ho Chi Minh, Vietnam

- Coordinated operations for FIBA 3x3.EXE Premier Vietnam, part of the Olympic qualification pathway.
- Managed scoreboard, timing, and live stats for 50+ international games with full FIBA compliance.
- Led a youth basketball bootcamp for 100+ participants, promoting skill development and community engagement.

## PROJECTS

### Transfer Portal Tracker & Cross Division Comparison Tool,

Grow the Game

03/2026 – 06/2026

- Co-led a national transfer portal tracker with 10+ staff, standardizing data entry to reduce errors.
- Developed a player comparison tool to speed transfer evaluations and improve decision-making.
- Ensured data quality across 1,000+ player entries, supporting scouting and recruitment.